

What the professionals say

- "I am using this software tool to jointly develop business plans for my clients, and it's perfect for this"
by Pascorama, StartupNation.com
- "iPlanner is a part of our success story!"
by Mart Maasik, SEB Bank
- "iPlanner.NET is easy to use, even the finances are simple to do"
by Jaanus-Martti Kangur, Tehnopol Start-up Incubator
- "iPlanner has been an indispensable tool for our organisation"
by Mart Brauer, Tallinn Business Incubators
- "This tool makes financial forecasting and scenario modelling easy for distributed teams"
by Tarvo Tamm, Connect.org
- "This cloud-based, collaborative project development software helps you create blueprints and projections on the fly"
by Geri Nicoll, WickedStart.com

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iPlanner.NET

business plan

online mentoring

effective

efficient

real-time

About iPlanner.NET

iPlanner enables start-up entrepreneurs or existing businesses to receive online, real-time support from a team of professional Mentors to develop their business plan.

A robust cloud-based system developed, improved and enhanced over 10 years following client feedback, iPlanner is the natural choice for integrating business support to clients by incubators, universities, science parks and business support organisations.

Originating in 2001 with a project for the University of Tartu, Estonia, iPlanner was further developed in 2007 and is now used by entrepreneurs in 86 countries around the globe.

iPlanner features three levels of easy-to-use business iPlans. These link to powerful software that automatically calculates the resulting financial iPlans and “what if?” scenario-based variations. Lastly, it's important not to forget implementation of the chosen strategy using the action iPlan provided.

A tried-and-tested tool, iPlanner allows specialist Mentors to be introduced online to a client's team when needed which enables scarce mentoring time to be allocated efficiently amongst multiple clients without any loss of effectiveness.

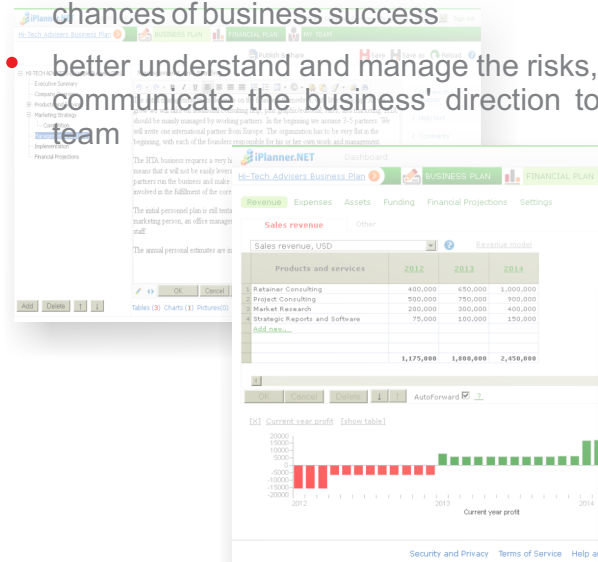
Organisations using iPlanner can coordinate projects and assign Mentors through a comprehensive online management system. The Corporate Plus option offers “white label” badging of iPlanner and the addition of bespoke templates each serving to further reinforce the organisation's brand.

For Entrepreneurs

- powerful software for “pain-free” financial calculations and to trial “what if?” variations to initial forecasts
- invite online comment and review from a chosen team of Mentors
- online, explanatory self-help guides
- publish a professional business plan when completed

This enables entrepreneurs to:

- raise finance whether for start-up, high growth, growth or consolidation
- become more competitive and improve the chances of business success
- better understand and manage the risks, and communicate the business' direction to the team



For Mentors

- set-up, monitor and manage multiple client projects, online
- provide online, real-time client information and advice
- help the client to build an online team of Mentors, investors etc.
- facility for simultaneous Skype link with the client
- option to charge clients using online payment systems

This enables the Mentor to:

- give effective client mentoring to help them meet their goals
- provide support when the client needs it
- agree realistic client actions and set milestones

get the right online team together to support the client

use mentoring time efficiently with multiple clients

earn money from client mentoring e.g. charge by the hour

